



Intersec's subsidiary opening announced at the GITEX in Dubai, UAE.

Intersec participation to the GITEX this next October 20-24th is a great opportunity to reaffirm its commitment in the Middle East region.

Paris – October, 9th 2013. Intersec, the innovative services platforms provider for Telecom Operators announces the expansion of its presence in the Middle East during the GITEX Technology Week in Dubai.

The vendor has chosen this important event to announce the official opening of the Intersec subsidiary 'Intersec Middle East' in Dubai. Intersec has been deploying solutions and gaining references in this part of the world for over a year and is now reaffirming its commercial presence by getting closer to its clients.

The software vendor enables telecom operators to derive and monetise value from their network big data and facilitates services innovation. Through its disruptive technology, Intersec solutions empower MNOs with real-time customer value management, mass scale LBS monetisation and augmented messaging profitability.

Yann Chevalier, CEO of Intersec comments: "Winning the Deloitte Fast 50/500 EMEA award last year opened new windows of opportunities for Intersec and after 12 months we already have success stories in the region. We are very proud to open a subsidiary in Dubai where we are seeing an increasing demand for our services."

ABOUT INTERSEC

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