



PRESS RELEASE

Intersec expands in North America and incorporates in the United States

Intersec strengthens its positions in North America and enters the US market.

Paris – November, 19th 2013. Intersec, the leading innovative services platforms provider dedicated to Telecom Operators announces the expansion of its presence in North America with the opening of a subsidiary in the United States. Intersec has been rolling out Big Data processing solutions and gaining references in this part of the world for over a year and is now reaffirming its commercial presence by getting closer to its clients.

Incorporated in the State of Delaware, the subsidiary, Intersec Technologies Inc., is currently hiring a commercial team which will eventually be composed of a VP Sales, key account managers, pre-sales engineers, and a marketing manager. An operational team in charge of deployments at customer premises will complement the organization. The team will be located on Lafayette Street in New York City.

Yann Chevalier, Intersec CEO, comments “The opening of this affiliate company in this strategic region, is one more step in Intersec's international expansion. We are thrilled to amplify regional presence in this area where we are seeing an increasing demand for our value-added software. This will enable us to propose our software to US companies as we believe we have very relevant solutions to address this market, especially in the field of Alerting and Subscriber Big Data Monetization”.

ABOUT Intersec

Intersec designs solutions that enable mobile operators to capture and monetize their network value through Big Data collection for innovative services creation.

Intersec integrates its leading core network solutions to generate location intelligence revenue and to maximize customer value management, contextual engagement, and messaging traffic profitability. Our award-winning products are designed to efficiently implement operator's loyalty & retention, value creation and cost optimization strategies.

Acclaimed by 60+ MNOs, Intersec technology enhances the experience of several hundred million subscribers worldwide and manages over a billion of smart events day after day.

www.intersec.com



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