



Intersec wins the Syntec Numerique Award

For the 2014 publication of “the top 250 French software vendors”, Syntec Numérique distinguishes Intersec for its international expansion.

Paris, France, October 15th Intersec, the leader in Telco Big Data software has received “The Syntec Numerique International Award 2014” during the Top 250 ceremony, organized by EY, Syntec Numérique and in partnership with newspaper “les Echos”.

The Top 250 has been published for the 4th consecutive year. This ranking aims at supporting and raising awareness of the stakeholders in the French software industry. Overall, 4 software vendors have been rewarded, three of which are B2B players.

Intersec received the “ International Prize“ for its international expansion with the opening of subsidiaries in Ivory Coast, Singapore, Dubai and the United States together with a double digit growth for the 5th year in a row with more than 97% of its revenue coming from overseas.

Yann Chevalier, Intersec CEO comments: «We are thrilled to be recognized as one of the major French software players overseas. Such recognition mirrors our focus on being a truly global company. On top of that, we are also very proud that almost 100 talented newcomers chose to join us this year. And we won't stop there”.

About Intersec

Intersec designs solutions that enable mobile operators to capture and monetize their network value through Big Data collection. Operators can then create new and innovative services. Intersec integrates its leading core network solutions to generate location intelligence revenue and to maximize customer value management, contextual engagement, and messaging traffic profitability. Our award-winning products are designed to efficiently implement loyalty & retention, value creation and cost optimization strategies for CSPs. Acclaimed by 60+ MNOs, Intersec technology enhances the experience of several hundred million subscribers worldwide and manages over a billion smart events day after day. For more information, go to www.intersec.com; Follow us on our social media platform [@IntersecGroup](#), [LinkedIn](#).

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