



## **Intersec has named Vicks Kanagasingam Vice-President of Asia Pacific**

**Press release – July 08, 2014 – Singapore,** Intersec is pleased to announce the appointment of Vicks Kanagasingam as Vice-President of Asia Pacific reporting to Gary Buchwald Intersec’s CCO. Vicks’ responsibilities will include establishing and coordinating Intersec’s business expansion strategy in this specific area. Speaking on his appointment to the role, Vicks said “I am very excited to be part of an innovative and dynamic organisation with proven solutions for CSPs. Our key goal is to add APAC to Intersec’s world map – truly consolidating and strengthening our position as a serious global provider of smart data solutions in the telecoms industry”.

Vicks Kanagasingam holds an engineering degree from the University of Leicester, in the UK, where he won the National Westminster Bank Award for demonstrating special leadership skills. He occupied various leadership roles in Sales, Business Development and Operations in the Telecommunications & IT industry. Vicks went on to hold the position of VP of Operations in APAC at Telemedia Networks International before joining Business Logic Systems, first as Vice-President of APAC and Global Operations Director, and subsequently as President & CSO of Asia Pacific, where he extended the company’s footprint through direct relationships and partnerships with Alcatel-Lucent, Ericsson, IBM, HP, Microsoft, Nokia-Siemens Networks among others.

Gary Buchwald, Intersec’s CCO comments “The appointment of a new VP strengthens our presence in Asia Pacific and our ongoing commitment to work closely with CSPs and deploy our proven solutions in the region, as well as seizing opportunities and anticipating market needs”.

### **About Intersec**

Intersec designs solutions that enable mobile operators to capture and monetize their network value through Big Data collection. Operators can then create new and innovative services. Intersec integrates its leading core network solutions to generate location intelligence revenue and to maximize customer value management, contextual engagement, and messaging traffic profitability. Our award-winning products are designed to efficiently implement loyalty & retention, value creation and cost optimization strategies for CSPs. Acclaimed by 60+ MNOs, Intersec technology enhances the experience of several hundred million subscribers worldwide and manages over a billion smart events day after day. For more information, go to [www.intersec.com](http://www.intersec.com); Follow us on our social media platform [@IntersecGroup](#), [LinkedIn](#).

### **Intersec press contact**

**Marion Choppin**

Marketing Director

Tel: [+33\(0\)155703356](tel:+330155703356)

Email: [marion.choppin@intersec.com](mailto:marion.choppin@intersec.com)