



CIOReview Selects Intersec Group for

20 Most Promising CEM Solution Providers 2015

Annual list showcases the 20 Most Promising CEM Solution Providers 2015. Intersec Group makes it to CIOReview's top CEM Solution Providers list for its expertise in providing solutions and software that enables telecom operators to derive value from their network big data and to facilitate services innovation.

FREMONT, CA—November 20, 2015—CIO Review (www.cioreview.com) has chosen Intersec Group (www.intersec.com) for its 20 Most Promising CEM Providers 2015. The positioning is based on the evaluation of Intersec's solutions that empower MNOs with real-time Customer Base Management, mass scale Location Data Monetization and Big Data Analytics.

The annual list of companies is selected by a panel of experts and members of CIOReview's editorial board to recognize and promote technology entrepreneurship. "Intersec Group has been on our radar for some time for stirring a revolution in the CEM space, and we are happy to showcase them this year due to their continuing excellence in delivering top-notch CEM solutions," said Jeevan George, Managing Editor, CIOReview. "Intersec Group's solutions continued to break new ground within the past year, benefiting its customers around the globe, and we're excited to have them featured on our top companies list."

"We are honored to be recognized by CIOReview's panel of experts and thought leaders," said Yann Chevalier, CEO, Intersec Group. "This recognition acknowledges the efficiency of Intersec's solutions and underlines our willingness to achieve the highest standards in software technology."

About Intersec Group

Intersec designs solutions that enable mobile operators to capture and monetize their network value through Big Data collection since 2004. Intersec integrates its leading core network solutions for operators to generate location intelligence revenue and to maximize customer value management, contextual engagement, and fraud detection and leverage Big Data analytics to make fact-based decisions that result in better business effectiveness. Acclaimed by 70+ MNOs, Intersec technology enhances the experience of several hundred million subscribers worldwide and manages over a billion smart events day after day. For more information, go to www.intersec.com

About CIOReview

CIOReview constantly endeavors to identify "The Best" in a variety of areas important to tech business. Through nominations and consultations with industry leaders, our editors choose the best in different domains. The CEM Special Edition is an annual listing of 20 Most Promising CEM Solution Providers in the U.S.