



March 18th 2015

Press Release INTERSEC

The Great Place to Work[®] Institute unveiled the results of the 2015 ranking of best workplaces on Tuesday March 17th.

We have the pleasure to announce that **INTERSEC ranks 36 in the 'Best Workplaces' 2015 list** in the less than 500 employees category. It is the first time **INTERSEC** participates in the Great Place to Work[®] ranking.



Intersec employees during the 'I like my company' day

“Intersec is a French software editor that designs solutions allowing mobile operators from all over the world to capture and value their network Big Data. The extracted data is analyzed in real-time and enables them either to improve their internal efficiency or to deliver innovative services for third parties. Intersec is a company where 15 nationalities work together. It is quite natural when you know they already have 10 offices abroad. The monthly Great Convivial Moments (GCM) and the Welcome Days allow the company to smoothly integrate the numerous newcomers while preserving the company’s culture and values. But its great strength lies in its technological performances, far above the competition, that stimulate Intersec staff and makes them happy to be part of this technical challenge.” **Patrick Dumoulin, CEO Great Place to Work® Institute, France**

Oyo N’Doro, Intersec HR Director, comments: “We are much honored to be listed in the ‘Best Workplaces’ France 2015 ranking. This award acknowledges the approach firmly anchored on our values we have had since our creation 10 years ago; we put Intersec talents in the best working conditions by creating a stimulating and pleasant work environment that empowers them. While facing strong intellectual challenges in the fields of innovation and performance, their capacity for initiative makes the difference.”

Yann Chevalier, Intersec CEO adds: “We are particularly proud of the creation of a company that is both a commercial success and a great place to work; this is what every entrepreneur strives for.”

Regarding Great Place to Work® Institute

The Great Place to Work® Institute has yearly evaluated the best workplaces for twenty years. They are present in 49 countries.

Their unique methodology allows them to evaluate all companies, whatever their industry, size or status.

The Great Place to Work® Institute rankings are published each year in prestigious media all over the world: The Figaro in France, Handelsblatt (Germany), Fortune (US, Korea), Irish Time (Ireland), Época (Brazil) or Business Day (Nigeria).

The winning companies receive the ‘Best Workplaces’ label of the year, delivered by their Institute.

How are the companies evaluated?

Their methodology makes them unique and different. They evaluate the companies with the two following tools:

- The Trust Index®: a survey amongst the company staff, is worth 2/3rd of the final mark.
- The Culture Audit® evaluates the quality and diversity of the managing practices within the company. This audit is worth 1/3rd of the final mark.

More information view here www.greatplacetowork.fr or email info@greatplacetowork.com

About Intersec

Intersec designs solutions that enable mobile operators to capture and monetize their network value through Big Data collection for innovative services creation. Intersec integrates its leading core network solutions to generate location intelligence revenue and to maximize customer value management, contextual engagement, and messaging traffic profitability. Our

award-winning products are designed to efficiently implement operator's loyalty & retention, value creation and cost optimization strategies. Acclaimed by 70+ MNOs, Intersec technology enhances the experience of several hundred million subscribers worldwide and manages over a billion of smart events day after day.

www.intersec.com

@IntersecGroup,
LinkedIn

Intersec Press Contact

Marion Choppin

Marketing Communication Director

Tel: +33(0)155703356

Email: marion.choppin@intersec.com