



Press Release

Intersec appoints Ingolf Ruh Chief Revenue Officer

Paris, October 13th 2015 - Intersec is pleased to announce that Ingolf Ruh is joining the team as Chief Revenue Officer, reporting to Yann Chevalier, CEO. Ingolf Ruh's responsibilities include the coordination of Sales and Presales activities all over the globe. His mission consists in defining the key development areas in the short and medium terms, consolidating and strengthening our positions with existing customers and securing new clients in the telecom industry.

Ingolf Ruh is an experienced senior Sales and Marketing executive having held various management positions in the software industry in the European, Asian and Middle-East markets.

He held senior management positions at IBM including Director of Tivoli Systems DACH. In 2001 he enters Motive Inc., holding the position of VP & General Manager EMEA & APAC. Motive had a successful IPO in 2004 and was acquired by Alcatel-Lucent in 2008. Mr. Ruh remains 3 years at Alcatel Lucent as SVP Motive. In 2011, he joins AePona Ltd., which was acquired by Intel Corp. in 2013. Mr. Ruh also served as Advisor to the CEO of ASSIA Inc.

In September 2015, Intersec welcomes this senior executive specialized in driving innovative solutions into new markets.

Yann Chevalier, CEO comments "Ingolf's experience in developing new markets particularly seduced us. He has a very rich professional background, very much aligned with our needs and we are convinced his Commercial and Management skills will reinforce our Sales and Presales departments».

About Intersec

Intersec designs solutions that enable telecom operators to capture and monetize their network value through Big Data collection. Intersec integrates its leading core network solutions to generate location intelligence revenue and to maximize customer value management, contextual engagement, and leverage Big Data analytics to make fact-based decisions that result in better business effectiveness.

Acclaimed by 70+ MNOs, Intersec technology enhances the experience of several hundred million subscribers worldwide and manages over a billion smart events day after day. [For more information, go to www.intersec.com](http://www.intersec.com);

Follow us on our social media platforms [@IntersecGroup](#), [LinkedIn](#).

Intersec press contact

Marion Choppin

Marketing Director

Tel: [+33\(0\)155703356](tel:+330155703356)

Email: marion.choppin@intersec.com