



Press release



Intersec shortlisted at the Global Telecom Awards 2016

After winning the Telco Data Analytics Awards USA, Intersec is now shortlisted at the Glotel 2016!

Paris, September 15th – Intersec, the leading vendor of real-time streaming analytics software today announced it has been shortlisted at the Global Telecom Awards 2016 in the “Services to Telecoms” category.

The judges - industry professionals of the ecosystem – are coming from prestigious companies – operators, institutes, professional associations, press and capital venture. Jury is composed of people from AT&T, BT, Strategies services, IET (the Institution of Engineering and Technology), CCS Insight, the Institute of Telecommunications Professionals, Infonetics Research, GSA (Global mobile Suppliers Association), Keen Venture Partners, Northstream and Telecoms.com. This new nomination is important for Intersec as it once again proves the company ranks amongst the main actors of the Big Data market.

Intersec competes with its GeoInsights solution that collects, filters, analyses and presents all types of metadata from the CSPs’ networks (OSS and BSS). Based on its disruptive location platform, the solution processes both historical and real-time data at great speed; enabling MNOs to transform their raw data into valuable insights. Crunching large amounts of data with limited hardware footprint, it provides operators, companies and local authorities with a highly responsive solution to produce heat maps, location-based studies & real-time analysis of massive data in full compliancy with all legal requirements regarding personal data protection. These studies can combine analysis of past data to detect patterns with on the fly data and trigger automated actions.

Already shortlisted for the Big Data Analytics awards in June, and winner of the Telco Data Analytics Awards USA in September, Intersec’s GeoInsights solution has developed a proven track record.

Our customers use it for very different purposes such as: understanding customer path in malls, planning their network capacity, deciding where to build road infrastructures, developing new transportation means, following the Euro Cup exposure figures, customer segmentation based on usage...



About Intersec

Intersec designs innovative software enabling companies to leverage their Big Data. Our disruptive technology crunches and consolidates huge amounts of data coming from heterogeneous network equipment and IT, and turns them into actionable insights in real-time. Applications range from Customer Base Management, mass-scale Location-Based Services, Fraud Management and Business Analytics.

For more information, www.intersec.com; follow us on social media platform [@IntersecGroup](#), [LinkedIn](#).

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