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Intersec awarded 2016
Best Cloud Analytics Solution

Informa awarded Intersec within its 2016 Telco Data Analytics Industry Awards

Las Vegas, Mobility week, September 7th – Intersec, the leading vendor of real-time streaming analytics software today announced it won the Best Cloud Analytics solution US award by Informa. The judges are industry professionals: Mike Sapien, Principal Analyst, Enterprise Telecom at Ovum, David C Williams, Co-Founder and Lead Organizer at Mobile Monday Las Vegas and Sheryl Kingstone, Director at 451 Research. Their choice proves Intersec ranks amongst the main actors of the Big Data Analytics market.

Intersec competed with its GeoInsights solution. Based on its disruptive location platform, Intersec's GeoInsights collects, filters, analyses and presents all types of metadata from the CSPs' networks (OSS and BSS) - both historical and real-time data - at great speed; enabling MNOs to transform their raw data into valuable insights.

Its ability to crunch large amounts of data with limited hardware footprint provides operators, companies and local authorities with a highly responsive solution to produce heat maps, location-based studies & real-time analysis of massive data in full compliancy with all legal requirements regarding personal data protection.

This award demonstrates the unmatched value brought by our solutions to customers: While it takes several days to run a billion data-based geomarketing study using traditional solutions, Intersec's GeoInsights solution runs the study in minutes. In a recent benchmarking test by Red Hat, our unique proprietary solution ran 30-150 times faster than the main open-source suppliers on the most popular use cases.

Already shortlisted for the Big Data Analytics awards in June, the solution has developed a proven track record and customers are delighted with the outputs and the ease of use of the tool designed to be used by operational teams without requiring help from the IT department.

Our customers use it for very different purposes such as: understanding customer path in malls, planning their network capacity, deciding where to build road infrastructures, developing new transportation means, following the Euro Cup exposure figures, customer segmentation based on usage…

About Intersec

Intersec designs innovative software enabling companies to leverage their Big Data. Our disruptive technology crunches and consolidates huge amounts of data coming from heterogeneous network equipment and IT, and turns them into actionable insights in real-time. Applications range from Customer Base Management, mass-scale Location-Based Services, Fraud Management and Business Analytics.

For more information, www.intersec.com; follow us on social media platform @IntersecGroup, LinkedIn.

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