



Intersec wins two prestigious Innovation awards in a row



Paris, May 30th – Intersec, leading vendor of real-time streaming analytics software today announced it has been awarded two prestigious industry awards this month:

- The Most Innovative Solution Award in the Big Data and Analytics category at the Pipeline 2017 Awards. With over 400 companies entering the competition and judges being industry professionals from AT&T, BT, Deutsche Telecom, Telenor and Windstream, this award is of great value and proves Intersec ranks amongst the main actors of the Big Data Analytics market.

Pipeline Magazine is the world's leading magazine for OSS & BSS news designed to present communications service providers with critical industry information.

http://www.pipelinepub.com/info/ed_ops_distribution.php

- The GTB Most Innovative Project Award in the category Software and Application for its Airport Transportation Geo-Analytics project with SFR. GTB awards recognise the industry's most innovative & successful project partnerships between the operators and vendors.

Only website and magazine written specifically for the senior managers who run telecoms carriers worldwide, Global Telecoms Business aims to provide comprehensive insight and analysis for today's telco leadership.

Such market recognitions acknowledge the innovative dimension of Intersec GeoInsights Solution, which enables companies, operators and public authorities to leverage the full value of mobility data as a decisive step towards Smart Cities. Applications range from public safety to optimized refurbishing of public areas, adequate dimensioning of transportation means, etc. Prestigious customers like SFR, Orange, HKT, Telus, Telefonica Group, Paris City, and RATP Dev use Intersec's solution in very different ways, for both internal and external purposes.

Intersec GeoInsights Solution collects, filters, analyses and presents all types of mobility insights derived from network data (GSM, Wi-fi, LoRa...) and mixing historical and real-time information. Customers access to easy-to-use heat maps, location-based studies & real-time analysis based on massive data and in full compliancy with all requirements regarding personal data protection.



"Each year the *Pipeline* Innovation Awards recognize the technology companies that are leading the industry with significant technical advancements," said Scott St. John, Managing Editor of Pipeline. "The competition was especially fierce this year with hundreds of nominations being reduced to less than thirty semi-finalists and just two finalists per category. Winning the Innovation in Big Data and Analytics category demonstrates the highest level of innovation at Intersec, which has been validated by key technical executives from within their target market."

Alan Burkitt-Gray, Executive Editor of *Global Telecoms Business and Capacity*, said: "We had a superb range of projects nominated for this year's awards. Each year since 2007 we've seen how the industry is getting more innovative and more imaginative about serving customers as technology advances.

Winning an award shows an excellent level of innovation in driving demand for better quality services. Congratulations to Intersec."

About Intersec

Intersec designs innovative software enabling companies to leverage their Big Data. Our disruptive technology crunches and consolidates huge amounts of data coming from heterogeneous network equipment and IT, and turns them into actionable insights in real-time. Applications range from Contextual Marketing, mass-scale Location-Based Services, Smart Cities, IoT and Business Analytics.

For more information, www.intersec.com; follow us on social media platform [@IntersecGroup](#), [LinkedIn](#).

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