



## **INTERSEC WINS SILVER STEVIE® AWARD IN 2017 INTERNATIONAL BUSINESS AWARDS<sup>SM</sup>**



**Paris, August 14<sup>th</sup>** – Intersec, leading vendor of real-time streaming analytics software today announced it has been awarded with a Silver Stevie® Award.

The International Business Awards are the world’s premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2017 IBAs received entries from more than 60 nations and territories.

A record total of more than 3,900 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, Best New Product or Service of the Year, Startup of the Year, among others. Intersec’s GeoInsights Solution was designated first runner-up in the Best New Service of the Year category for Big Data Solutions.

Such market recognition acknowledges the innovative dimension of Intersec GeoInsights Solution, which enables companies, operators and public authorities to leverage the full value of mobility data as a decisive step towards Smart Cities. Applications range from public safety to optimized refurbishing of public areas, adequate dimensioning of transportation means, etc. Prestigious customers like SFR, Orange, Telus, Telefonica Group, Paris City, and RATP Dev use Intersec’s solution in very different ways, for both internal and external purposes.

Intersec GeoInsights Solution collects, filters, analyses and presents all types of mobility insights derived from network data (GSM, Wi-fi, LoRa...) and mixing historical and real-time information. Customers access to easy-to-use heat maps, location-based studies & real-time analysis based on massive data and in full compliancy with all requirements regarding personal data protection.

“Easy to use, fast analysis of geomarketing data makes Intersec’s GeoInsights a high-class solution” judged Raj Masina, Vice President, Engineering & Operations - Polar Power Inc, Gardena, California, USA; “The Paris Smart City application from Intersec treats the third largest city in Europe as a mega-factory plant and through data collected from countless locations analyses it generates information from which decisions are to be made to increase urban



efficiency at various levels.” added Dr. Moussa Habib, Under-Secretary General, Professional Development and Scientific Affairs at Jordan Engineers Association.

“The IBA judges from across the world were highly impressed with the nominations they reviewed this year. With the level of achievement documented in the nominations from 60 nations, the Stevie Awards are proud to honour organizations that demonstrate a high level of achievement in a variety of industries” said Michael Gallagher, president and founder of the Stevie Awards. “We look forward to sharing many of these stories with people around the world over the coming months, through the Stevie Awards blog and social media channels, with the hope to inspire others to high achievement.”

Details about The International Business Awards and the lists of Stevie Award winners are available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

#### **About Intersec**

Intersec designs innovative software enabling companies to leverage their Big Data. Our disruptive technology crunches and consolidates huge amounts of data coming from heterogeneous network equipment and IT, and turns them into actionable insights in real-time. Applications range from Contextual Marketing, mass-scale Location-Based Services, Smart Cities, IoT and Business Analytics.

For more information, [www.intersec.com](http://www.intersec.com); follow us on social media platform [@IntersecGroup](https://www.instagram.com/IntersecGroup), [LinkedIn](https://www.linkedin.com/company/intersec).

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